



# Counterfeiting and piracy

## 2014 Intellectual Property Law Statistics from the FCA

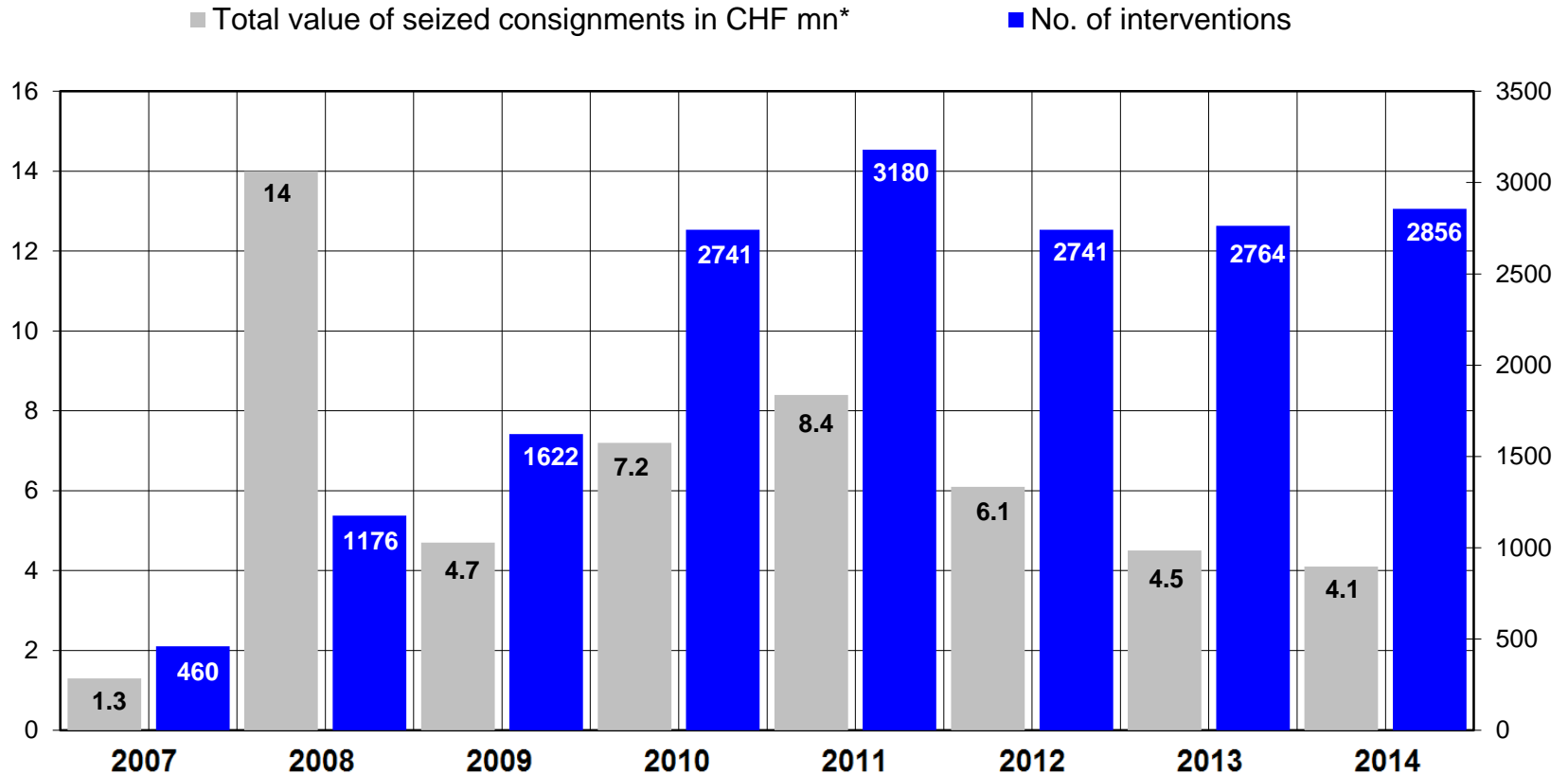


Foto: stop-piracy.ch



## 2014: Intellectual Property Law

### I. Commercial import, export and transit (incl. mail and courier consignments)

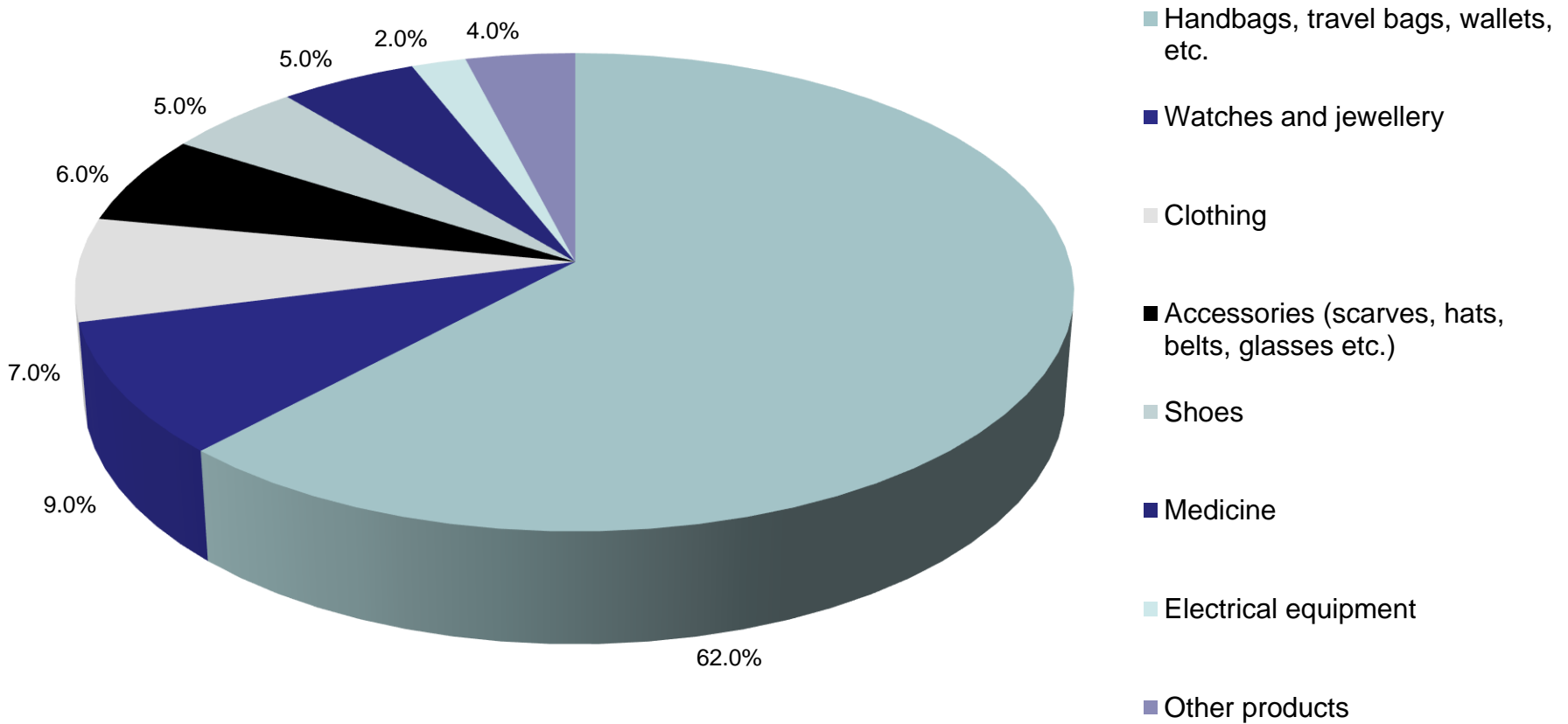


\*Values match those of the comparable original articles; not included are 1225 drugs consignments, which were seized due to the Therapeutic Products Act and 432 watches and jewellery consignments which were seized by the precious metal assay offices on the basis of the Precious Metals Control Act.



## 2014: Intellectual Property Law

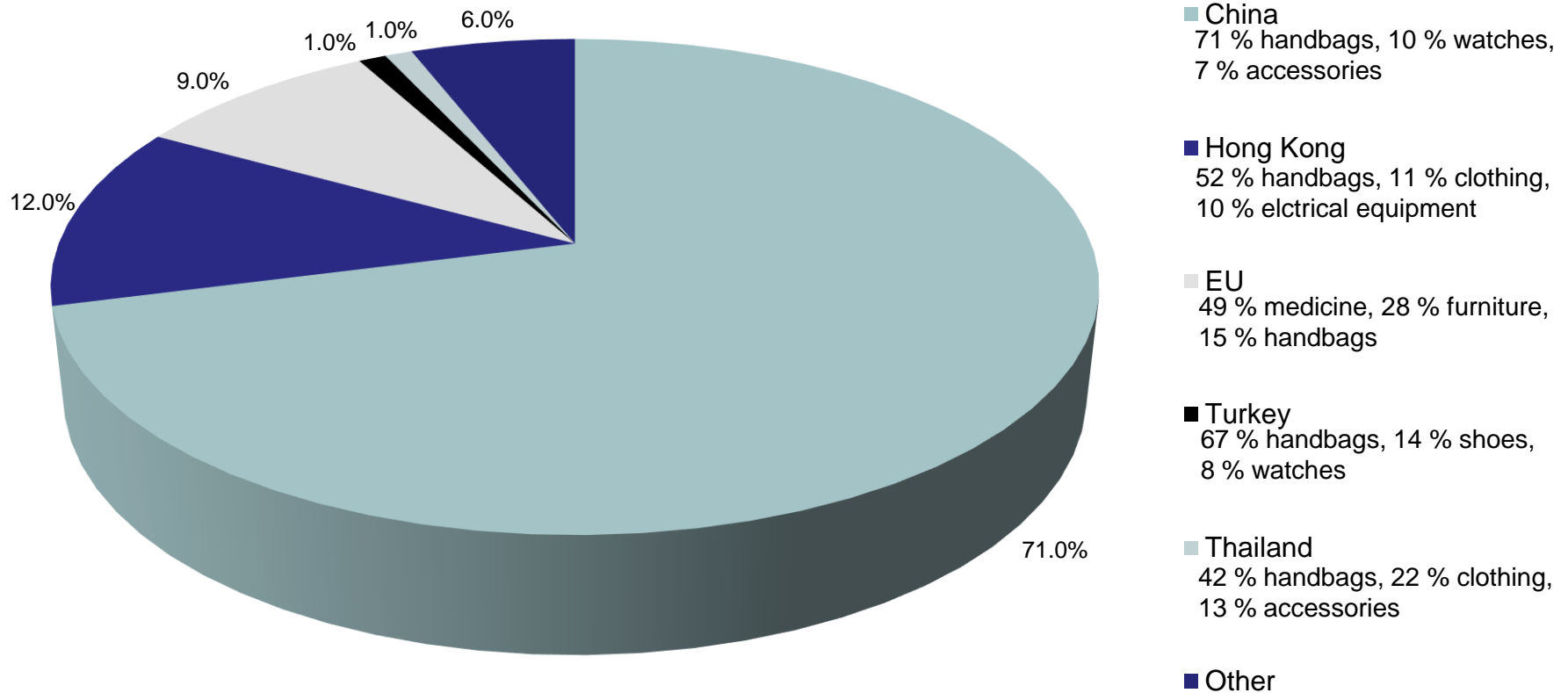
### Interventions by categories of goods (commercial)





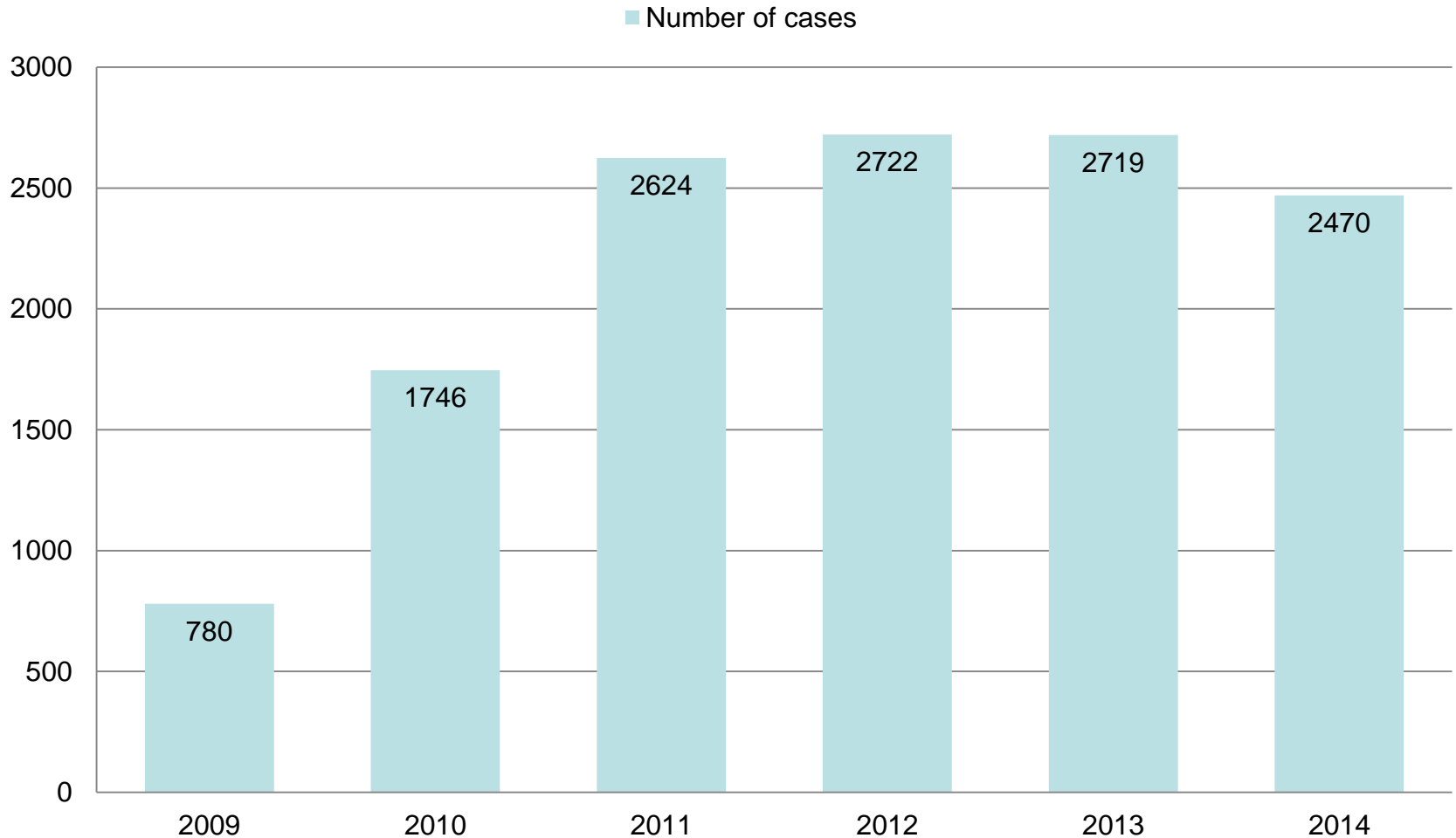
## 2014: Intellectual Property Law

### Origin of counterfeits (commercial)





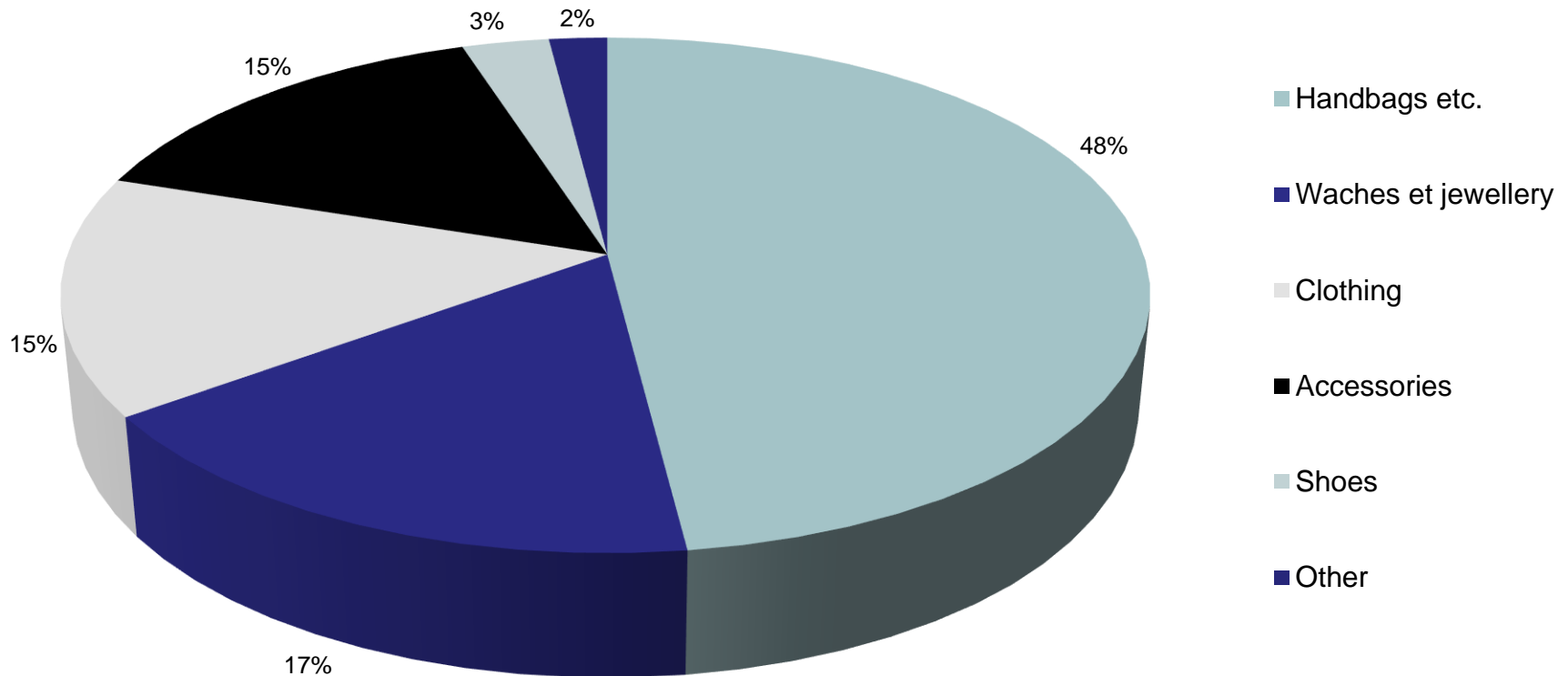
## II. Tourist traffic





## 2014: Intellectual Property Law (trademark and design law)

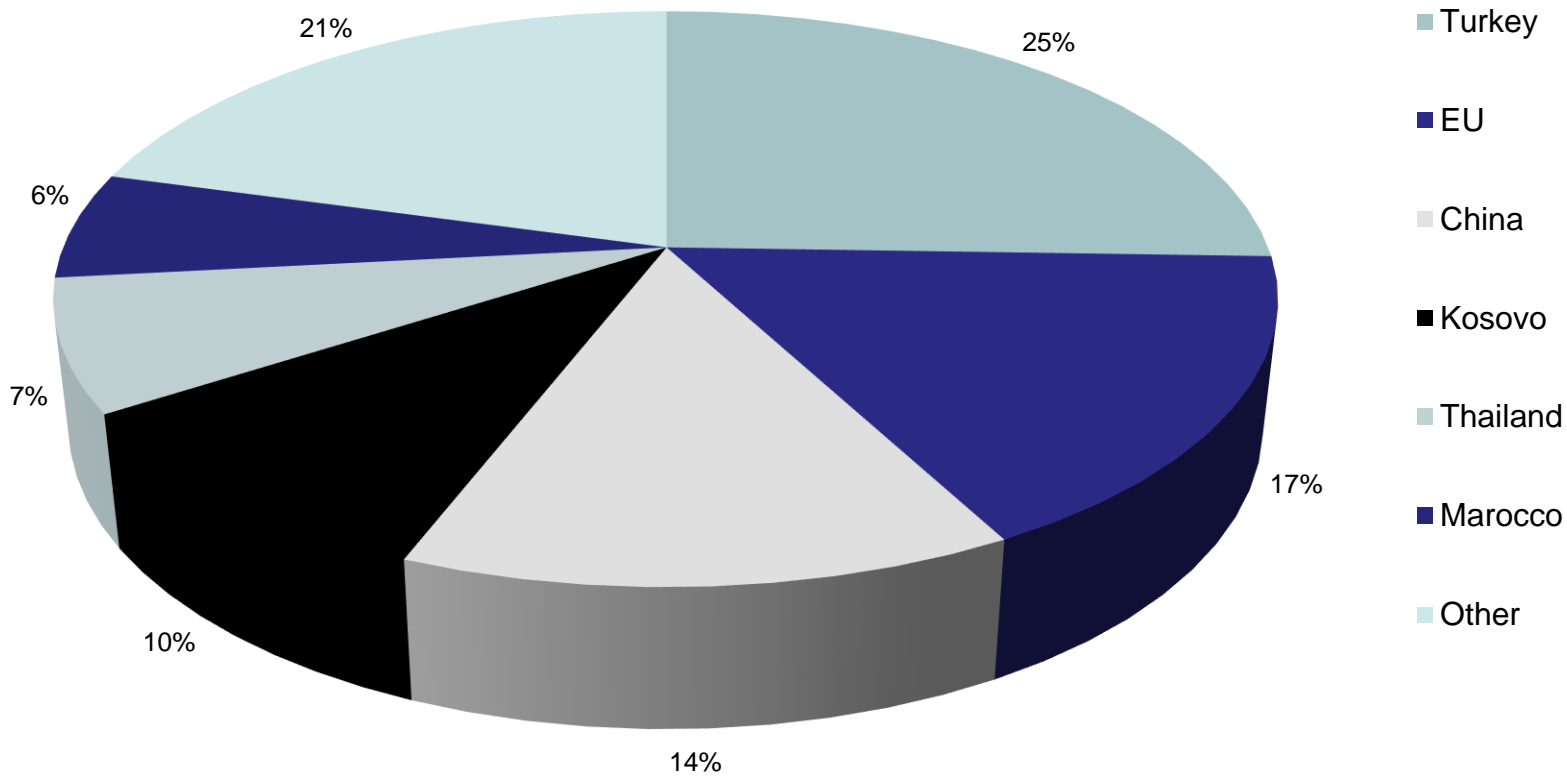
### Interventions by categories of goods (tourist traffic)





## 2014: Intellectual Property Law (trademark and design law)

### Origin of counterfeits (tourist traffic)





# STOP PIRACY

## Swiss Anti-Counterfeiting and Piracy Platform

- In order to combat counterfeiting and piracy effectively and in a sustainable way, the Federal Customs Administration is committed to the STOP PIRACY campaign, a public-private partnership.
- More detailed information can be found at: [www.stop-piracy.ch](http://www.stop-piracy.ch)